

# Product Brochure

## Welcome



NIIMAR

# Recycle in style and become part of something bigger



Design of Ecogrande, Ecosmol and Ecomini® are protected with Registered Community Designs.

# NIIMAAR

## Time for change

We started as a team of two generations of women with an entrepreneurial mindset and a can-do attitude for positive change and have grown into an even more versatile dynamic team of different nationalities and backgrounds. We truly care about nature, design and sustainable lifestyle and of our planet for the future generations.



Enni Karikoski · Niimaar Founder

With our functional recycling products for everyday use and activities bringing together communities around the world, we want to help create a more sustainable material culture to secure a better future for us all. That's what the Niimaar Zero Waste lifestyle is all about. After all, we are all in this journey together, so we would like to encourage everyone to join us.

Niimaar recycling stations are created by the team and designed by award-winning, renowned Finnish designer Harri Koskinen. Niimaar design Recycling Stations are made locally and created according to Circular Design Principles. They are durable, multi purposeful, functional, long lasting, the material can stay in the endless flow.

Niimaar Recycling Stations can also be used as tables, storing systems, benches and planter boxes. Ecosmol, Niimaar's flagship Recycling Station, designed and launched in 2017, as well as the new Ecomini and Ecogrande have been designed to be ergonomic and safe.

These modern time pieces are for 'any use, any style, any era' with lifetime guarantee. Niimaar's design Recycling Stations are innovative as they combine recycling, circularity and design. Circular Economy and design are at the heart of Niimaar raison d'être from the very beginning. We bring you the possibilities to practice Zero Waste lifestyle and our mission is to reduce trash and single-use plastic via our products, services and clean-up activities.



"Niimaar's mission is to bring zero waste lifestyle and sustainable design to market. That includes cleaning up as well!

Since 2016 respectively we've been founding leaders in Helsinki and Barcelona coastal clean ups, with local community. We get out there to run the beach fronts and collect those single use plastics and other harmful items washed up."

# Your sustainable choice for functional public space interior

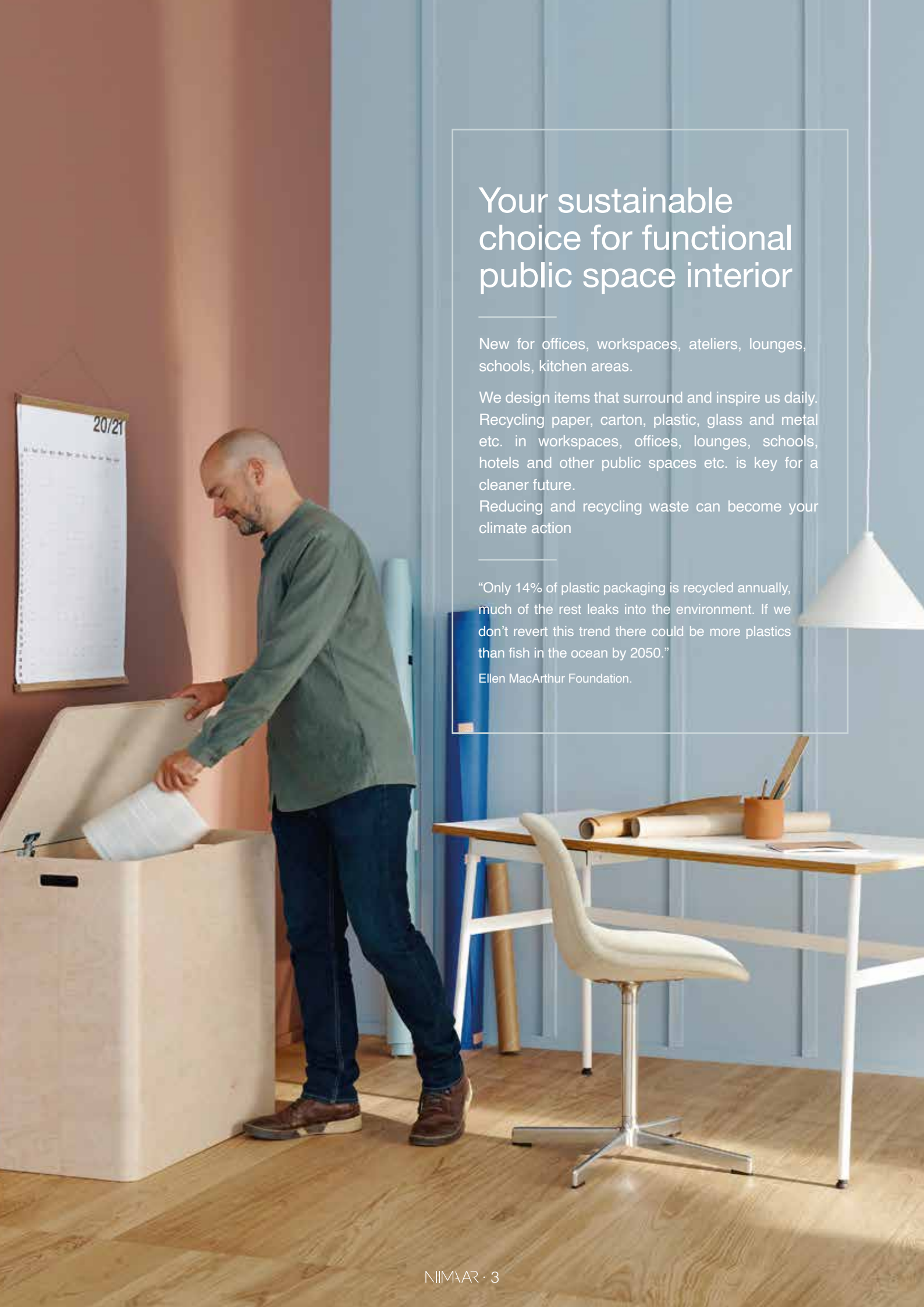
New for offices, workspaces, ateliers, lounges, schools, kitchen areas.

We design items that surround and inspire us daily. Recycling paper, carton, plastic, glass and metal etc. in workspaces, offices, lounges, schools, hotels and other public spaces etc. is key for a cleaner future.

Reducing and recycling waste can become your climate action

“Only 14% of plastic packaging is recycled annually, much of the rest leaks into the environment. If we don't revert this trend there could be more plastics than fish in the ocean by 2050.”

Ellen MacArthur Foundation.



# Ecogrande Recycling Station

Ecogrande is perfect for eco-minded modern, Nordic interiors with clean cuts and bold style.

Niimaar Recycling Stations have been carefully crafted and designed to serve their users. The Ecogrande has been designed to hold inside durable, re-usable Recycle bags made of Recycled PET bottles.

The strong and durable Ecogrande is designed to last. Made out of finest 100% sustainable FSC-certified Finnish Birch Plywood.

Ecogrande is made in the Finland and finished with excellence to its last detail. No moving parts nor screws makes the furniture last long and it comes already assembled.

The Recycling Station is made to last for generations.



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\* Available in range of colours.



NIMAR

# Carefully crafted to last





"We create design items that last forever, there's never a need to buy a new one".

"The plastic problem has been a wake-up call for many to think about the climate crisis in general. Let us design a better future".

*Emmi* x

# Ecogrande Recycling Station



Ecogrande

Choose the best lid for you

Includes 3 bags. Fabric made of 100% Recycled PET bottles

Designer \_\_\_\_\_ Harri Koskinen  
 Size \_\_\_\_\_ 75 cm long, 74 cm high ja 39 cm deep  
 Material \_\_\_\_\_ 100% FSC certified Finnish birch wood  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 989€

Stylish Birch White is varnished with visible grains of wood and  
 Pure Birch White is fully painted white and grains of wood are not visible



| COLOR OPTION                              | PRODUCT N° |
|---|------------|
| Classy Birch Natural, lid with 3 openings | 020        |
| Classy Birch Natural, lid with 4 openings | 021        |
| Classy Birch Natural, closed lid          | 022        |
| Cool Birch Black, lid with 3 openings     | 023        |
| Cool Birch Black, lid with 4 openings     | 024        |
| Cool Birch Black closed lid               | 025        |
| Stylish Birch White lid with 3 openings   | 026        |
| Stylish Birch White lid with 4 openings   | 027        |
| Stylish Birch White closed lid            | 028        |
| Pure Birch White, lid with 3 openings     | 029        |
| Pure Birch White, lid with 4 openings     | 030        |
| Pure Birch White, closed lid              | 031        |



# Recycling Bag

Designer \_\_\_\_\_ Harri Koskinen  
 Size \_\_\_\_\_ 15 cm, and 23 cm  
 Material \_\_\_\_\_ 100% Recycled Polyester from PET bottles  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 38€



| SIZE OPTION  | PRODUCT N° |
|--------------|------------|
| 15 cm / 34 L | 008        |
| 23 cm / 52 L | 009        |

# Symbol Option

Designer \_\_\_\_\_ Yoshi Sisley  
 Size \_\_\_\_\_ 7 cm x 3.7cm  
 Material \_\_\_\_\_ Aluminium sticker  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 2,5€



| OPTION           | PRODUCT N° |
|------------------|------------|
| Paper            | 040        |
| Glass            | 041        |
| Plastic          | 042        |
| Carton           | 043        |
| Food Waste       | 044        |
| Batteries        | 045        |
| Paper Yoshi      | 046        |
| Glass Yoshi      | 047        |
| Plastic Yoshi    | 048        |
| Carton Yoshi     | 049        |
| Food Waste Yoshi | 050        |
| Batteries Yoshi  | 051        |

# Your sustainable choice for modern home interior

Ecosmol® is a durable and high quality mobile and modular Recycling Station for sorting dry waste and it can be placed anywhere in your home or in a public space. It can also be used as a shelf, a cube storage unit, a table or a bench! Ecosmol works perfectly in the kitchen, living room, hall, home office or the bedroom. Ecosmol comes with two partition walls and you can adjust the space according to your household needs.

“Time for change. The time is now”

“We are creating approximately half a tonne of waste per year in European households, of which only 40% is reused or recycled”

European Commission.



# Ecosmol Recycling Station

Designer \_\_\_\_\_ Harri Koskinen  
 Size \_\_\_\_\_ 51 cm long, 44 cm high ja 35 cm deep  
 Material \_\_\_\_\_ 100% FSC certified Finnish birch wood  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 374€

**Ecosmol**  
 Can be purchased  
 with wheels



| COLOR OPTION         | PRODUCT N° |
|----------------------|------------|
| Cool Birch Black     | 001        |
| Stylish Birch White  | 002        |
| Classy Birch Natural | 003        |
| Pure Birch White     | 004        |

# Ecomini Recycling Station

Ecomini is the little sister/ brother of the popular Ecosmol Recycling Station. You can place your recyclable waste items inside it and assort as you wish: plastics, carton, paper, glass or metal etc.

Each unit consists of two sections and you can adjust the partition wall according to your changing household recycling needs.

The furniture includes one partition wall. The customized durable reusable Niimaar Recycling Bags also come in different sizes to fit your needs. Ecomini is a multi use piece of furniture and works perfectly, for example, in a home office or a modern urban studio apartment.



“Niimaar modern  
time pieces for  
any use, any style,  
any era.”

# Ecomini Recycling Station

Designer \_\_\_\_\_ Harri Koskinen  
Size \_\_\_\_\_ 35 cm long, 44 cm high ja 35 cm deep  
Material \_\_\_\_\_ 100% FSC certified Finnish birch wood  
Production Country \_\_\_\_\_ Finland  
EUR Pricing (excl. Delivery) \_\_\_\_\_ 314€

**Ecomini**  
Can be purchased  
with wheels



| COLOR OPTION         | PRODUCT N° |
|----------------------|------------|
| Cool Birch Black     | 011        |
| Stylish Birch White  | 012        |
| Classy Birch Natural | 013        |
| Pure Birch White     | 014        |
| Bright Birch Lemon   | 015        |
| Fine Birch Cucumber  | 016        |
| Dove Birch Grey      | 017        |



# Recycling Bag

Designer \_\_\_\_\_ Harri Koskinen  
 Size \_\_\_\_\_ 11cm, 15 cm, and 23 cm  
 Material \_\_\_\_\_ 100% Polyester  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 22€



| SIZE OPTION  | PRODUCT N° |
|--------------|------------|
| 11 cm / 13 L | 006        |
| 15 cm / 16 L | 005        |
| 23 cm / 25 L | 007        |

All three bags are available with Niimaar logo or Japanese illustration by Yoshi Sislay.

We recommend either a combination of 3 x 15cm bags or 2 x 11cm with a 23cm bag depending on your recycling needs. Bags are very durable and water-repellent. All bags are black with white text or illustration. The durable polyester material has a coating which makes the bags especially water-repellent and the special structure of the surface makes the bags very stylish.

The bags are specially designed to go with the recycling bin Ecosmol but can also be used separately, as fancy tote bags.

# Extra Wall

Designer \_\_\_\_\_ Harri Koskinen  
 Size \_\_\_\_\_ 41cm x 35 cm deep  
 Material \_\_\_\_\_ 100% FSC certified Finnish birch wood  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 32€



| COLOR OPTION         | PRODUCT N° |
|----------------------|------------|
| Cool Birch Black     | 070        |
| Stylish Birch White  | 071        |
| Classy Birch Natural | 072        |
| Pure Birch White     | 073        |
| Bright Birch Lemon   | 074        |
| Fine Birch Cucumber  | 075        |
| Dove Birch Grey      | 076        |

NIMAAR

The most versatile, high quality  
Circular & Zero Waste Design.



Design of Ecogrande, Ecosmol and Ecomini ®  
are protected with Registered Community Designs.

# Biowaste Box

Designer \_\_\_\_\_ Andreu Carulla  
 Size \_\_\_\_\_ 28 x 13,5 x 13 cm / 3 L  
 Material \_\_\_\_\_ 100% Woodio's wood composite  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 139€



New stunning Biowaste box made out of sidestream chip material made into solid wood composite by Woodio. Design by award-winning spanish designer Andreu Carulla.

Biowaste can be composted or recycled into bioenergy. This design item is perfect on the kitchen counter and used while cooking or at the dining table. It is also suitable for hotel and meeting room use. Can be used in several different ways, also for storing. Easy to rinse or wipe clean. Available in four stunning colors. Dimensions: 280 mm long and 135 mm high, fits approximately 3 litres. Reducing waste with Niimaar Forever Bins.

| COLOR OPTION | PRODUCT N° |
|--------------|------------|
| Char         | 061        |
| Polar        | 062        |
| Birch        | 063        |
| Moss green   | 064        |



# Reduce, reuse, recycle -poster

Designer \_\_\_\_\_ Sirena Nieminen  
 Size \_\_\_\_\_ A3 (42 x 29,7 cm)  
 Material \_\_\_\_\_ Paper  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 22€

| LANGUAGE OPTION | PRODUCT N° |
|-----------------|------------|
| Finnish         | 052        |
| English         | 053        |





# Help turn biowaste into energy or compost it.

The world produces a total of 1.3 billion tons of food waste per year, and in Europe we are at the top of the list of food waste.

Consumers generate 95 to 115 kilograms of food waste per capita per year in Europe and North America, while consumers in sub-Saharan Africa, South and Southeast Asia each throw away only 6 to 11 kilograms of food waste per year. On average, 20% of wasted food is meat, and red meat causes the most emissions. Food is responsible for a third of the world's carbon footprint.



Bronze ADI Medal  
ADI Awards 2022



Niimaar donates 5% of profit to social and green community projects such as coastal clean up or sustainability projects initiatives around the world.

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“If you want to love the things that surround you, and life to be bearable, and hopefully wonderful, you need to invent the world and make the fantasy of its eternity believable.”

*Emmi*x

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