

# Product Brochure

## Welcome



NIIMAR

Recycle in style and become  
part of something bigger



Design of Ecogrande, Ecosmol and Ecomini ®  
are protected with Registered Community Designs.

# NIIMAAR

## Time for change

We started as a team of two generations of women with an entrepreneurial mindset and a can-do attitude for positive change and have grown into an even more versatile dynamic team of different nationalities and backgrounds. We truly care about nature, design and sustainable lifestyle and of our planet for the future generations.



Enni Karikoski · Niimaar Founder

With our functional recycling products for everyday use and activities bringing together communities around the world, we want to help create a more sustainable material culture to secure a better future for us all. That's what the Niimaar Zero Waste lifestyle is all about. After all, we are all in this journey together, so we would like to encourage everyone to join us.

Niimaar recycling stations are created by the team and designed by award-winning, renowned Finnish designer Harri Koskinen. Niimaar design Recycling Stations are made locally and created according to Circular Design Principles. They are durable, multi purposeful, functional, long lasting, the material can stay in the endless flow.

Niimaar Recycling Stations can also be used as tables, storing systems, benches and planter boxes. Ecosmol, Niimaar's flagship Recycling Station, designed and launched in 2017, as well as the new Ecomini and Ecogrande have been designed to be ergonomic and safe.

These modern time pieces are for 'any use, any style, any era' with lifetime guarantee. Niimaar's design Recycling Stations are innovative as they combine recycling, circularity and design. Circular Economy and design are at the heart of Niimaar raison d'être from the very beginning. We bring you the possibilities to practice Zero Waste lifestyle and our mission is to reduce trash and single-use plastic via our products, services and clean-up activities.



"Niimaar's mission is to bring zero waste lifestyle and sustainable design to market. That includes cleaning up as well!

Since 2016 respectively we've been founding leaders in Helsinki and Barcelona coastal clean ups, with local community. We get out there to run the beach fronts and collect those single use plastics and other harmful items washed up."

# Your sustainable choice for functional public space interior

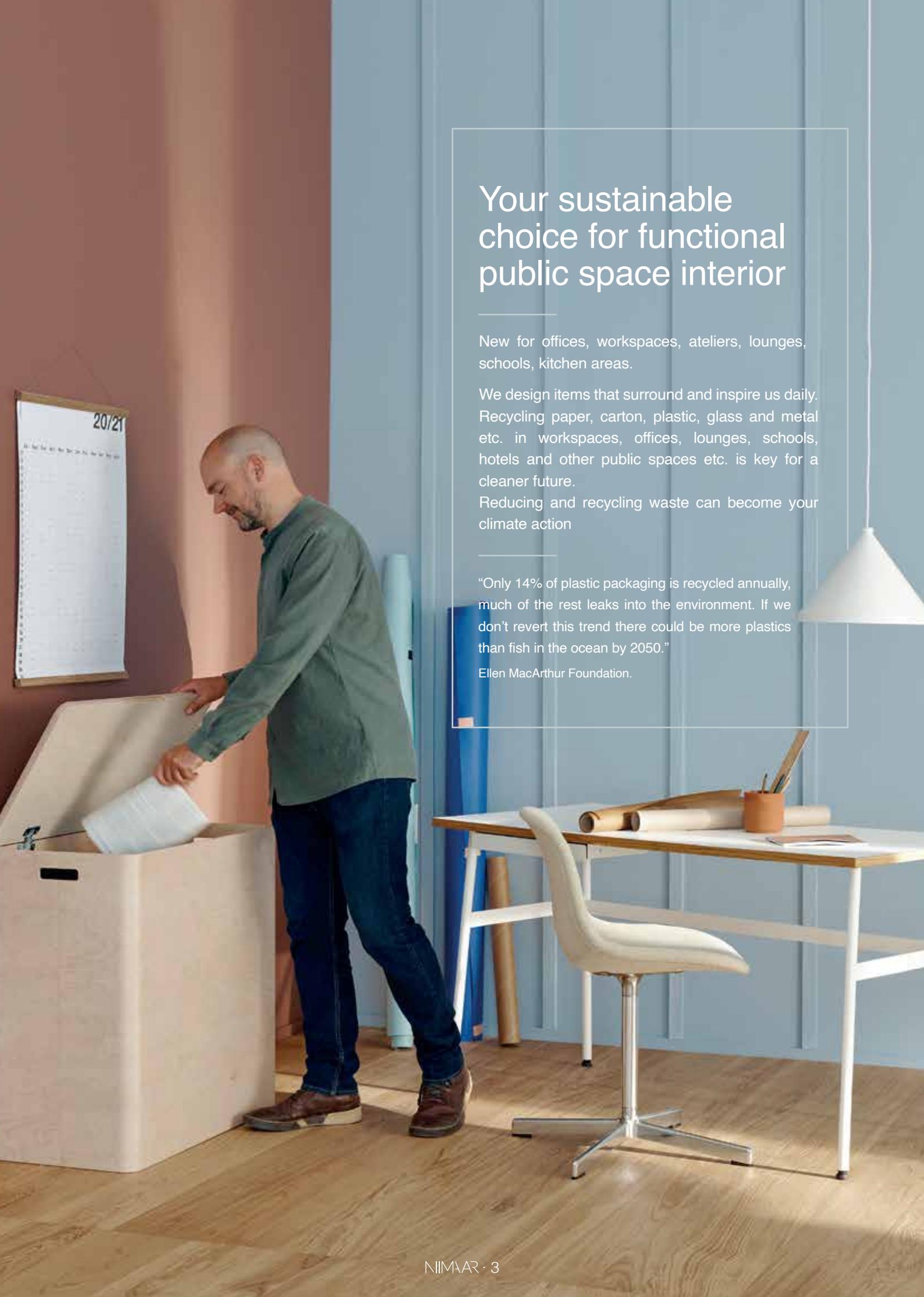
New for offices, workspaces, ateliers, lounges, schools, kitchen areas.

We design items that surround and inspire us daily. Recycling paper, carton, plastic, glass and metal etc. in workspaces, offices, lounges, schools, hotels and other public spaces etc. is key for a cleaner future.

Reducing and recycling waste can become your climate action

“Only 14% of plastic packaging is recycled annually, much of the rest leaks into the environment. If we don't revert this trend there could be more plastics than fish in the ocean by 2050.”

Ellen MacArthur Foundation.



# Ecogrande Recycling Station

Ecogrande is perfect for eco-minded modern, Nordic interiors with clean cuts and bold style.

Niimaar Recycling Stations have been carefully crafted and designed to serve their users. The Ecogrande has been designed to hold inside durable, re-usable Recycle bags made of Recycled PET bottles.

The strong and durable Ecogrande is designed to last. Made out of finest ecologically sourced Finnish birch plywood.

Ecogrande is made in the Finland and finished with excellence to its last detail. No moving parts nor screws makes the furniture last long and it comes already assembled.

The Recycling Station is made to last for generations.



\* Available in range of colours.



NIMAR

# Carefully crafted to last





"We create design items that last forever, there's never a need to buy a new one".

"The plastic problem has been a wake-up call for many to think about the climate crisis in general. Let us design a better future".

*Emmi* ✕

# Ecogrande Recycling Station



Includes 3 bags. Fabric made of 100% Recycled PET bottles

Designer \_\_\_\_\_ Harri Koskinen  
 Size \_\_\_\_\_ 75 cm long, 74 cm high ja 39 cm deep  
 Material \_\_\_\_\_ Ecologically sourced Finnish birch plywood  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 1087 €

Stylish Birch White is varnished with visible grains of wood and  
 Pure Birch White is fully painted white and grains of wood are not visible

COLOR OPTION	PRODUCT N°
Classy Birch Natural, lid with 3 openings	020
Classy Birch Natural, lid with 4 openings	021
Classy Birch Natural, closed lid	022
Cool Birch Black, lid with 3 openings	023
Cool Birch Black, lid with 4 openings	024
Cool Birch Black closed lid	025
Stylish Birch White lid with 3 openings	026
Stylish Birch White lid with 4 openings	027
Stylish Birch White closed lid	028
Pure Birch White, lid with 3 openings	029
Pure Birch White, lid with 4 openings	030
Pure Birch White, closed lid	031
Pink, lid with 3 openings	032
Pink Birch White, lid with 4 openings	033
Pink Birch White, closed lid	034
Blue, lid with 3 openings	035
Blue, lid with 4 openings	036
Blue, closed lid	037
Bright Birch Lemon, lid with 3 openings	038
Bright Birch Lemon, lid with 4 openings	039
Bright Birch Lemon, closed lid	040
Nile Green, lid with 3 openings	041
Nile Green, lid with 4 openings	042
Nile Green, closed lid	043
Grey Beige, lid with 3 openings	044
Grey Beige, lid with 4 openings	045
Grey Beige, closed lid	046



# Recycling Bag

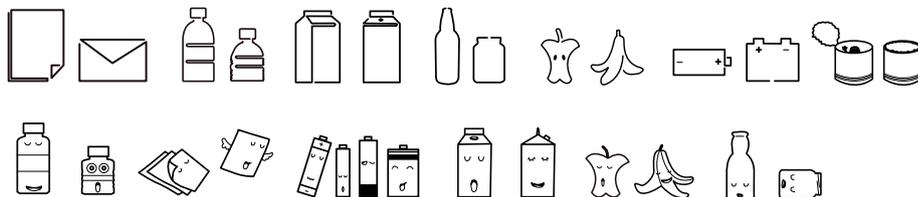
Designer \_\_\_\_\_ Harri Koskinen  
 Size \_\_\_\_\_ 15 cm, and 23 cm  
 Material \_\_\_\_\_ 100% Recycled Polyester from PET bottles  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 40 €



SIZE OPTION	PRODUCT N°
15 cm / 34 L	008
23 cm / 52 L	009

# Symbol Option

Designer \_\_\_\_\_ Yoshi Sisley  
 Size \_\_\_\_\_ 7 cm x 3.7cm  
 Material \_\_\_\_\_ Aluminium sticker  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 2,5€



OPTION	PRODUCT N°
Paper	040
Glass	041
Plastic	042
Carton	043
Food Waste	044
Batteries	045
Paper Yoshi	046
Glass Yoshi	047
Plastic Yoshi	048
Carton Yoshi	049
Food Waste Yoshi	050
Batteries Yoshi	051

# Your sustainable choice for modern home interior

Ecosmol® is a durable and high quality mobile and modular Recycling Station for sorting dry waste and it can be placed anywhere in your home or in a public space. It can also be used as a shelf, a cube storage unit, a table or a bench! Ecosmol works perfectly in the kitchen, living room, hall, home office or the bedroom. Ecosmol comes with two partition walls and you can adjust the space according to your household needs.

“Time for change. The time is now”

“We are creating approximately half a tonne of waste per year in European households, of which only 40% is reused or recycled”

European Commission.



# Ecosmol Recycling Station

Designer \_\_\_\_\_ Harri Koskinen  
 Size \_\_\_\_\_ 51 cm long, 44 cm high ja 35 cm deep  
 Material \_\_\_\_\_ Ecologically sourced Finnish birch plywood  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 393 €



COLOR OPTION	PRODUCT N°
Cool Birch Black	001
Stylish Birch White	002
Classy Birch Natural	003
Pure Birch White	004
Dove Birch Grey	005
Pink	006
Bright Birch Lemon	007
Striking Red	008

# Ecomini Recycling Station

Ecomini is the little sister/ brother of the popular Ecosmol Recycling Station. You can place your recyclable waste items inside it and assort as you wish: plastics, carton, paper, glass or metal etc.

Each unit consists of two sections and you can adjust the partition wall according to your changing household recycling needs.

The furniture includes one partition wall. The customized durable reusable Niimaar Recycling Bags also come in different sizes to fit your needs. Ecomini is a multi use piece of furniture and works perfectly, for example, in a home office or a modern urban studio apartment.



“Niimaar modern  
time pieces for  
any use, any style,  
any era.”

# Ecomini Recycling Station

Designer \_\_\_\_\_ Harri Koskinen  
 Size \_\_\_\_\_ 35 cm long, 44 cm high ja 35 cm deep  
 Material \_\_\_\_\_ Ecologically sourced Finnish birch plywood  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 330 €

**Ecomini**  
 Can be purchased  
 with wheels



COLOR OPTION	PRODUCT N°
Cool Birch Black	011
Stylish Birch White	012
Classy Birch Natural	013
Pure Birch White	014
Dove Birch Grey	015
Pink	016
Bright Birch Lemon	017
Fine Birch Cucumber	018

# Recycling Bag



Designer \_\_\_\_\_ Harri Koskinen  
 Size \_\_\_\_\_ 11cm, 15 cm, and 23 cm  
 Material \_\_\_\_\_ 100% Polyester  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 19 - 23 €



SIZE OPTION	PRODUCT N°
11 cm / 13 L	006
15 cm / 16 L	005
23 cm / 25 L	007

All three bags are available with Niimaar logo or Japanese illustration by Yoshi Sislay.

We recommend either a combination of 3 x 15cm bags or 2 x 11cm with a 23cm bag depending on your recycling needs. Bags are very durable and water-repellent. All bags are black with white text or illustration. The durable polyester material has a coating which makes the bags especially water-repellent and the special structure of the surface makes the bags very stylish.

The bags are specially designed to go with the recycling bin Ecosmol but can also be used separately, as fancy tote bags.

# Extra Wall

Designer \_\_\_\_\_ Harri Koskinen  
 Size \_\_\_\_\_ 41cm x 35 cm deep  
 Material \_\_\_\_\_ Ecologically sourced Finnish birch plywood  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 32€



COLOR OPTION	PRODUCT N°
Cool Birch Black	070
Stylish Birch White	071
Classy Birch Natural	072
Pure Birch White	073
Bright Birch Lemon	074
Fine Birch Cucumber	075
Dove Birch Grey	076

NIMAAR

The most versatile, high quality  
Circular & Zero Waste Design.



GERMAN  
DESIGN  
AWARD  
SPECIAL  
2021

Design of Ecogrande, Ecosmol and Ecomini®  
are protected with Registered Community Designs.

# Niimaar X Moomin for Public Spaces

Designer \_\_\_\_\_ Harri Koskinen x Tove Jansson  
 Size \_\_\_\_\_ Various sizes  
 Material \_\_\_\_\_ Ecologically sourced Finnish birch plywood  
 Production Country \_\_\_\_\_ Finland

## Ecomini for Hotels and Workspaces

Weight \_\_\_\_\_ 5 kg  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 284 €

COLOR OPTION	PRODUCT N°
Cool Birch Black	011M
Stylish Birch White	012M
Classy Birch Natural	013M
Pure Birch White	014M
Dove Birch Grey	015M
Pink	016M
Bright Birch Lemon	017M
Fine Birch Cucumber	018M



The new wonderful Niimaar x Moomin collaboration is based on the shared values of respect for nature and the planet. Niimaar x Moomin collaboration includes the inspiring Recycling units and Recycling guidelines.

The Forever Bin collection is made of Ecogrande, Ecosmol, Ecomini and Ecomini Hotel units. Beautiful Recycling Bins helping to sort waste and reduce mixed waste.

All Bins are made in Finland from ecologically sourced plywood and the reusable bags inside are made of 100% recycled PET material. Bags can be easily washed and used over and over again. This way users of the Forever Bins reduce the use of single plastic.

Designs from the collection were launched and presented at Habitare fair Choice area 11.-15.9.2024 and can be preordered at [niimaar.com](http://niimaar.com). Niimaar is committed to creating a circular, regenerative future.



## Ecogrande for Hotels and Workspaces

Weight \_\_\_\_\_ 15 kg  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 1087 €

COLOR OPTION	PRODUCT N°
Classy Birch Natural, lid with 3 openings	020M
Classy Birch Natural, lid with 4 openings	021M
Classy Birch Natural, closed lid	022M
Cool Birch Black, lid with 3 openings	023M
Cool Birch Black, lid with 4 openings	024M
Cool Birch Black closed lid	025M
Stylish Birch White lid with 3 openings	026M
Stylish Birch White lid with 4 openings	027M
Stylish Birch White closed lid	028M
Pure Birch White, lid with 3 openings	029M
Pure Birch White, lid with 4 openings	030M
Pure Birch White, closed lid	031M
Pink, lid with 3 openings	032M
Pink Birch White, lid with 4 openings	033M
Pink Birch White, closed lid	034M
Blue, lid with 3 openings	035M
Blue, lid with 4 openings	036M
Blue, closed lid	037M
Bright Birch Lemon, lid with 3 openings	038M
Bright Birch Lemon, lid with 4 openings	039M
Bright Birch Lemon, closed lid	040M
Nile Green, lid with 3 openings	041M
Nile Green, lid with 4 openings	042M
Nile Green, closed lid	043M
Grey Beige, lid with 3 openings	044M
Grey Beige, lid with 4 openings	045M
Grey Beige, closed lid	046M



# Niimaar X Moomin for Residences

Designer \_\_\_\_\_ Harri Koskinen x Tove Jansson  
 Size \_\_\_\_\_ Various sizes  
 Material \_\_\_\_\_ Ecologically sourced Finnish birch plywood  
 Production Country \_\_\_\_\_ Finland

## Ecomini for Residences

Weight \_\_\_\_\_ 5 kg  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 330 €

COLOR OPTION	PRODUCT N°
Cool Birch Black	011M
Stylish Birch White	012M
Classy Birch Natural	013M
Pure Birch White	014M
Dove Birch Grey	015M
Pink	016M
Bright Birch Lemon	017M
Fine Birch Cucumber	018M



## Ecosmol for Residences

Weight \_\_\_\_\_ 9 kg  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 393 €

COLOR OPTION	PRODUCT N°
Cool Birch Black	001M
Stylish Birch White	002M
Classy Birch Natural	003M
Pure Birch White	004M
Dove Birch Grey	005M
Pink	006M
Bright Birch Lemon	007M
Striking Red	008M





“The world is full of  
great and wonderful  
things for those who  
are ready for them”  
Moominpappa

# Niimaar X Moomin Guidelines

Designer \_\_\_\_\_ Tove Jansson  
 Size \_\_\_\_\_ A3 (42 x 29,7 cm)  
 Material \_\_\_\_\_ Paper  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 35

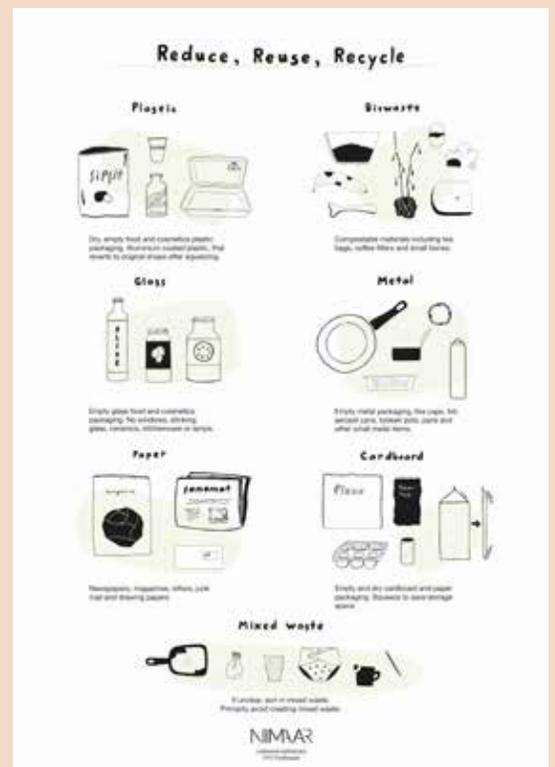
LANGUAGE OPTION	PRODUCT N°
English	054



# Reduce, reuse, recycle -poster

Designer \_\_\_\_\_ Sirena Nieminen  
 Size \_\_\_\_\_ A3 (42 x 29,7 cm)  
 Material \_\_\_\_\_ Paper  
 Production Country \_\_\_\_\_ Finland  
 EUR Pricing (excl. Delivery) \_\_\_\_\_ 22€

LANGUAGE OPTION	PRODUCT N°
Finnish	052
English	053

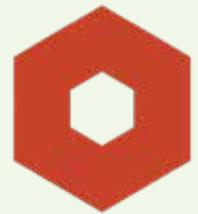


# We have helped to turn biowaste into energy or compost it.

The world produces a total of 1.3 billion tons of food waste per year, and in Europe we are at the top of the list of food waste.

Consumers generate 95 to 115 kilograms of food waste per capita per year in Europe and North America, while consumers in sub-Saharan Africa, South and Southeast Asia each throw away only 6 to 11 kilograms of food waste per year. On average, 20% of wasted food is meat, and red meat causes the most emissions. Food is responsible for a third of the world's carbon footprint.

For more information contact:  
[enni@niimaar.com](mailto:enni@niimaar.com)



Bronze ADI Medal  
ADI Awards 2022



Product photography: Aleks Tikkala

Niimaar donates 5% of profit to social and green community projects such as coastal clean up or sustainability projects initiatives around the world.

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“If you want to love the things that surround you, and life to be bearable, and hopefully wonderful, you need to invent the world and make the fantasy of its eternity believable.”

*Emmi x*

NIIMAAR