Product Brochure

Welcome



NIMAAR

Recycle in style and become part of something bigger



Design of Ecogrande, Ecosmol and Ecomini ®
are protected with Registered Community Designs.

NIIMAAR

Time for change

We started as a team of two generations of women with an entrepreneurial mindset and a can-do attitude for positive change and have grown into an even more versatile dynamic team of different nationalities and backgrounds. We truly care about nature, design and sustainable lifestyle and of our planet for the future generations.



With our functional recycling products for everyday use and activities bringing together communities around the world, we want to help create a more sustainable material culture to secure a better future for us all. That's what the Niimaar Zero Waste lifestyle is all about. After all, we are all in this journey together, so we would like to encourage everyone to join us.

Niimaar recycling stations are created by the team and designed by award-winning, renowned Finnish designer Harri Koskinen. Niimaar design Recycling Stations are made locally and created according to Circular Design Principles. They are durable, multi purposeful, functional, long lasting, the material can stay in the endless flow.

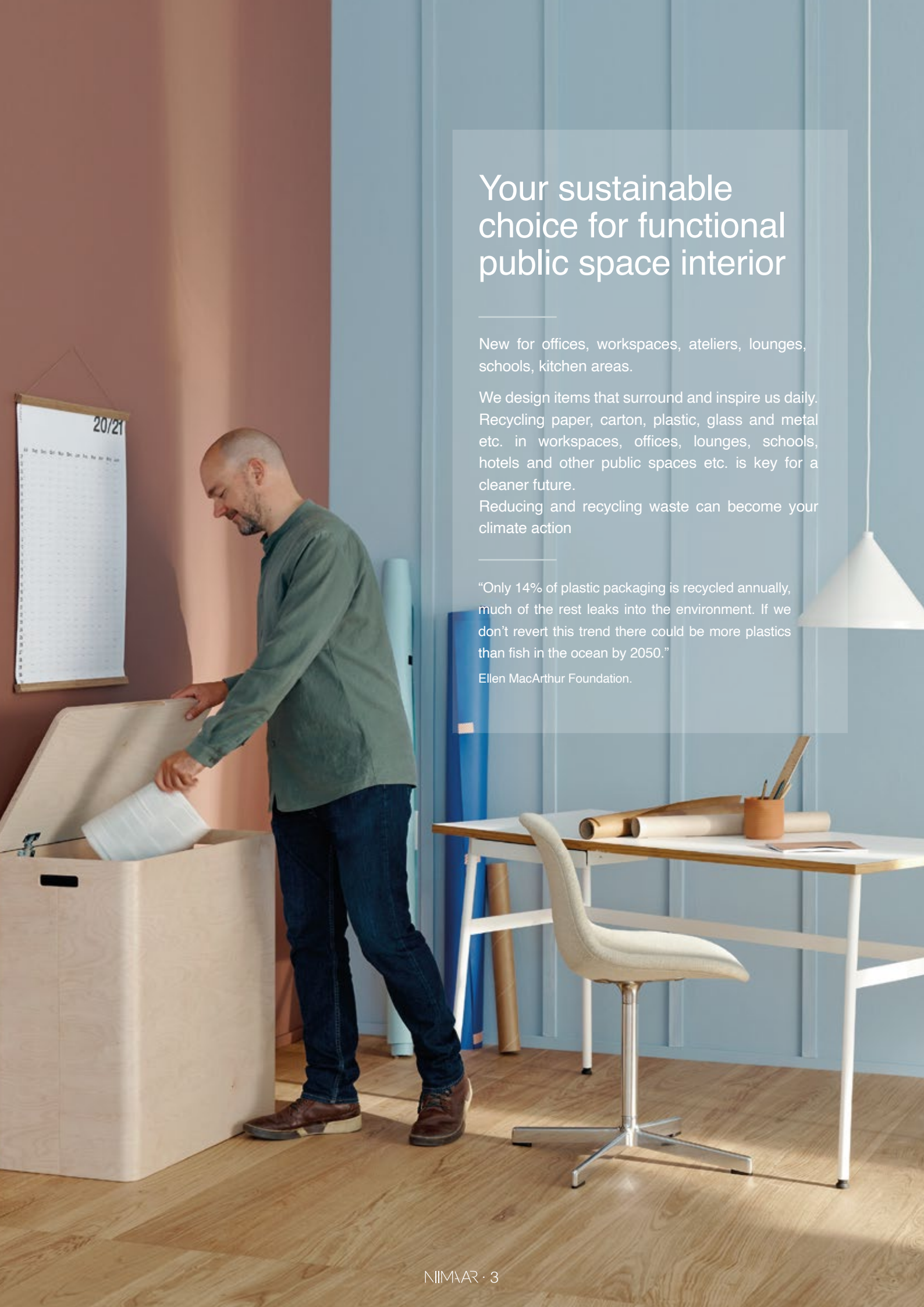
Niimaar Recycling Stations can also be used as tables, storing systems, benches and planter boxes. Ecosmol, Niimaar's flagship Recycling Station, designed and launched in 2017, as well as the new Ecomini and Ecogrande have been designed to be ergonomic and safe.

These modern time pieces are for 'any use, any style, any era' with lifetime guarantee. Niimaar's design Recycling Stations are innovative as they combine recycling, circularity and design. Circular Economy and design are at the heart of Niimaar raison d'être from the very beginning. We bring you the possibilities to practice Zero Waste lifestyle and our mission is to reduce trash and single-use plastic via our products, services and clean-up activities.



"Niimaar's mission is to bring zero waste lifestyle and sustainable design to market. That includes cleaning up as well!

Since 2016 respectively we've been founding leaders in Helsinki and Barcelona coastal clean ups, with local community. We get out there to run the beach fronts and collect those single use plastics and other harmful items washed up."



Your sustainable choice for functional public space interior

New for offices, workspaces, ateliers, lounges, schools, kitchen areas.

We design items that surround and inspire us daily. Recycling paper, carton, plastic, glass and metal etc. in workspaces, offices, lounges, schools, hotels and other public spaces etc. is key for a cleaner future.
Reducing and recycling waste can become your climate action

"Only 14% of plastic packaging is recycled annually, much of the rest leaks into the environment. If we don't revert this trend there could be more plastics than fish in the ocean by 2050."

Ellen MacArthur Foundation.

Ecogrande Recycling Station

Ecogrande is perfect for eco-minded modern, Nordic interiors with clean cuts and bold style.

Niimaar Recycling Stations have been carefully crafted and designed to serve their users. The Ecogrande has been designed to hold inside durable, re-usable Recycle bags made of Recycled PET bottles.

The strong and durable Ecogrande is designed to last. Made out of finest 100% sustainable FSC-certified Finnish Birch Plywood.

Ecogrande is made in the Finland and finished with excellence to its last detail. No moving parts nor screws makes the furniture last long and it comes already assembled.
The Recycling Station is made to last for generations.



GERMAN DESIGN AWARD SPECIAL 2021

* Available in range of colours.





NIIMAAR

Carefully crafted to last









"We create design items that last forever, there's never a need to buy a new one".

"The plastic problem has been a wake-up call for many to think about the climate crisis in general. Let us design a better future".

Emmi xx

Ecogrande Recycling Station

GERMAN DESIGN AWARD SPECIAL 2021

Designer — Harri Koskinen
Size — 75 cm long, 74 cm high ja 39 cm deep
Material — 100% FSC certified Finnish birch wood
Production Country — Finland
EUR Pricing (inc. VAT. excl. Delivery) — 1196 €

An Ecogrande furniture with a lid with 3 openings needs to be purchased with 3 * 51 litre reusable recycling bags and Ecogrande with a lid with 4 openings with 4 * reusable recycling bags. Fabric made of 100% Recycled PET bottles.







COLOR OPTION	PRODUCT Nº
Classy Birch Natural, lid with 3 openings	020
Classy Birch Natural, lid with 4 openings	021
Classy Birch Natural, closed lid	022
Cool Birch Black, lid with 3 openings	023
Cool Birch Black, lid with 4 openings	024
Cool Birch Black closed lid	025
Stylish Birch White lid with 3 openings	026
Stylish Birch White lid with 4 openings	027
Stylish Birch White closed lid	028
Pure Birch White, lid with 3 openings	029
Pure Birch White, lid with 4 openings	030
Pure Birch White, closed lid	031
Pink, lid with 3 openings	032
Pink Birch White, lid with 4 openings	033
Pink Birch White, closed lid	034
Blue, lid with 3 openings	035
Blue, lid with 4 openings	036
Blue, closed lid	037
Bright Birch Lemon, lid with 3 openings	038
Bright Birch Lemon, lid with 4 openings	039
Bright Birch Lemon, closed lid	040
Nile Green, lid with 3 openings	041
Nile Green, lid with 4 openings	042
Nile Green, closed lid	043
Grey Beige, lid with 3 openings	044
Grey Beige, lid with 4 openings	045
Grey Beige, closed lid	046

Ecogrande x Moomin for Hotels and Workspaces

Stylish Birch White is varnished with visible grains of wood and
Pure Birch White is fully painted, white and grains of wood are not visible

COLOR OPTION	PRODUCT Nº
Classy Birch Natural, lid with 3 openings	020M
Classy Birch Natural, lid with 4 openings	021M
Classy Birch Natural, closed lid	022M
Cool Birch Black, lid with 3 openings	023M
Cool Birch Black, lid with 4 openings	024M
Cool Birch Black closed lid	025M
Stylish Birch White lid with 3 openings	026M
Stylish Birch White lid with 4 openings	027M
Stylish Birch White closed lid	028M
Pure Birch White, lid with 3 openings	029M
Pure Birch White, lid with 4 openings	030M
Pure Birch White, closed lid	031M
Pink, lid with 3 openings	032M
Pink Birch White, lid with 4 openings	033M
Pink Birch White, closed lid	034M
Blue, lid with 3 openings	035M
Blue, lid with 4 openings	036M
Blue, closed lid	037M
Bright Birch Lemon, lid with 3 openings	038M
Bright Birch Lemon, lid with 4 openings	039M
Bright Birch Lemon, closed lid	040M
Nile Green, lid with 3 openings	041M
Nile Green, lid with 4 openings	042M
Nile Green, closed lid	043M
Grey Beige, lid with 3 openings	044M
Grey Beige, lid with 4 openings	045M
Grey Beige, closed lid	046M



Ecogrande
Choose the best lid for you

Ecogrande
Clear symbols for the right usage

Ecogrande Recycling Bag

Designer	Harri Koskinen
Size	15 cm, and 23 cm
Material	100% Recycled Polyester from PET bottles
Production Country	Finland
EUR Pricing (inc. VAT. excl. Delivery)	44 €

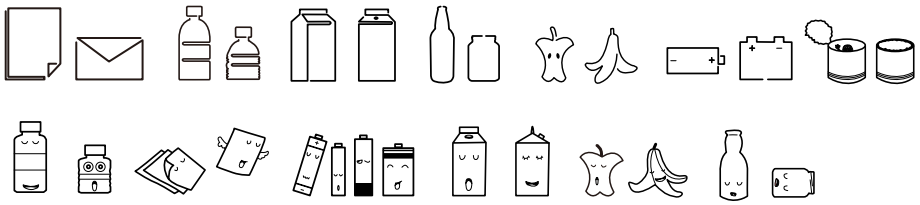


SIZE OPTION	PRODUCT Nº
15 cm / 34 L	008
23 cm / 52 L	009

Symbol Options

Designer	Yoshi Sisley
Size	7 cm x 3.7cm
Material	Aluminium sticker
Production Country	Finland
EUR Pricing (excl. Delivery)	17€ (6-unit set)

More symbols niimaar.com



OPTION	PRODUCT Nº
Paper	040
Glass	041
Plastic	042
Carton	043
Food Waste	044
Batteries	045
Paper Yoshi	046
Glass Yoshi	047
Plastic Yoshi	048
Carton Yoshi	049
Food Waste Yoshi	050
Batteries Yoshi	051

Your sustainable choice for modern home interior

Ecosmol® is a durable and high quality mobile and modular Recycling Station for sorting dry waste and it can be placed anywhere in your home or in a public space. It can also be used as a shelf, a cube storage unit, a table or a bench! Ecosmol works perfectly in the kitchen, living room, hall, home office or the bedroom. ~~Ecosmol co~~mes with two partition walls and you can adjust the space according to your household needs.
“Time for change. The time is now”

“We are creating approximately half a tonne of waste per year in European households, of which only 40% is reused or recycled”
European Commission.



Ecosmol Recycling Station

Designer	Harri Koskinen
Size	51 cm long, 44 cm high ja 35 cm deep
Material	100% FSC certified Finnish birch wood
Production Country	Finland
EUR Pricing (inc. VAT. excl. Delivery)	432 €

COLOR OPTION	PRODUCT Nº
Cool Birch Black	001
Stylish Birch White	002
Classy Birch Natural	003
Pure Birch White	004
Dove Birch Grey	005
Pink	006
Bright Birch Lemon	007
Striking Red	008



Ecosmol x Moomin for Residencies

Ecosmol
Can be purchased with wheels

COLOR OPTION	PRODUCT Nº
Cool Birch Black	001M
Stylish Birch White	002M
Classy Birch Natural	003M
Pure Birch White	004M
Dove Birch Grey	005M
Pink	006M
Bright Birch Lemon	007M
Striking Red	008M

The new wonderful Niimaar x Moomin collaboration is based on the shared values of respect for nature and the planet. Niimaar x Moomin collaboration includes the inspiring Recycling units and Recycling guidelines.

The Forever Bin collection is made of Ecogrande, Ecosmol, Ecomini and Ecomini Hotel units. Beautiful Recycling Bins helping to sort waste and reduce mixed waste.

All Bins are made in Finland from ecologically sourced plywood and the reusable bags inside are made of 100% recycled PET material. Bags can be easily washed and used over and over again. This way users of the Forever Bins reduce the use of single plastic.

Designs from the collection were launched and presented at Habitare fair Choice area 11.-15.9.2024 and can be preordered at niimaar.com. Niimaar is committed to creating a circular, regenerative future.



Ecomini
Recycling Station

Ecomini is the little sister/ brother of the popular Ecosmol Recycling Station. You can place your recyclable waste items inside it and assort as you wish: plastics, carton, paper, glass or metal etc.

Each unit consists of two sections and you can adjust the partition wall according to your changing household recycling needs.

The furniture includes one partition wall.
The customized durable reusable Niimaar Recycling Bags also come in different sizes to fit your needs. Ecomini is a multi use piece of furniture and works perfectly, for example, in a home office or a modern urban studio apartment.





"Niimaar modern time pieces for any use, any style, any era."

Ecomini Recycling Station

Designer	Harri Koskinen
Size	35 cm long, 44 cm high ja 35 cm deep
Material	100% FSC certified Finnish birch wood
Production Country	Finland
EUR Pricing (inc. VAT. excl. Delivery)	363 €
Weight	6 kg



Ecomini
Can be purchased with wheels

COLOR OPTION	PRODUCT Nº
Cool Birch Black	011
Stylish Birch White	012
Classy Birch Natural	013
Pure Birch White	014
Dove Birch Grey	015
Pink	016
Bright Birch Lemon	017
Fine Birch Cucumber	018

Ecomini x Moomin for Residencies

COLOR OPTION	PRODUCT Nº
Cool Birch Black	011M
Stylish Birch White	012M
Classy Birch Natural	013M
Pure Birch White	014M
Dove Birch Grey	015M
Pink	016M
Bright Birch Lemon	017M
Fine Birch Cucumber	018M

"The world is full of great and wonderful things for those who are ready for them"

- Moominpappa



Recycling Bag

for Ecosmol & Ecomini

Designer — Harri Koskinen
Size — 11cm, 15 cm, and 23 cm
Material — 100% Polyester
Production Country — Finland
EUR Pricing (inc. VAT. excl. Delivery) — 25 €





SIZE OPTION	PRODUCT Nº
11 cm / 13 L	006
15 cm / 16 L	005
23 cm / 25 L	007

All three bags are available with Niimaar logo or Japanese illustration by Yoshi Sislay.

We recommend either a combination of 3 x 15cm bags or 2 x 11cm with a 23cm bag depending on your recycling needs. Bags are very durable and water-repellent. All bags are black with white text or illustration. The durable polyester material has a coating which makes the bags especially water-repellent and the special structure of the surface makes the bags very stylish.

The bags are specially designed to go with the recycling bin Ecosmol but can also be used separately, as fancy tote bags.

Extra Wall

Designer — Harri Koskinen
Size — 41cm x 35 cm deep
Material — 100% FSC certified Finnish birch wood
Production Country — Finland
EUR Pricing (inc. VAT. excl. Delivery) — 37€



COLOR OPTION	PRODUCT Nº
Cool Birch Black	070
Stylish Birch White	071
Classy Birch Natural	072
Pure Birch White	073
Bright Birch Lemon	074
Fine Birch Cucumber	075
Dove Birch Grey	076

Niimaar Ecomini for Hotels

Designer	Harri Koskinen
Size	35 cm long, 36 cm high & 25 cm deep
Material	100% FSC certified Finnish birch wood
Production Country	Finland
EUR Pricing (inc. VAT. excl. Delivery)	312 €
Weight	5 kg

Can be purchased with 3 plastic containers (size 5 litres) á 4,95 € (inc. VAT,). Bin containers are made of recycled plastic.

COLOR OPTION	PRODUCT Nº
Cool Birch Black	011
Stylish Birch White	012
Classy Birch Natural	013
Pure Birch White	014
Dove Birch Grey	015
Pink	016
Bright Birch Lemon	017
Fine Birch Cucumber	018



Ecomini x Moomin for Hotels and Workspaces

COLOR OPTION	PRODUCT N°
Cool Birch Black	011M
Stylish Birch White	012M
Classy Birch Natural	013M
Pure Birch White	014M
Dove Birch Grey	015M
Pink	016M
Bright Birch Lemon	017M
Fine Birch Cucumber	018M



Niimaar X Moomin Guidelines

Designer	Tove Jansson
Size	A3 (42 x 29,7 cm)
Material	Paper
Production Country	Finland
EUR Pricing (inc. VAT. excl. Delivery)	35 €

LANGUAGE OPTION	PRODUCT Nº
English	000





Reduce, reuse, recycle -poster

Designer	Sirena Nieminen
Size	A3 (42 x 29,7 cm)
Material	Paper
Production Country	Finland
EUR Pricing (inc. VAT. excl. Delivery)	22 €

LANGUAGE OPTION	PRODUCT Nº
Finnish	052
English	053



We have helped to turn biowaste into energy or compost it.

The world produces a total of 1.3 billion tons of food waste per year, and in Europe we are at the top of the list of food waste.

Consumers generate 95 to 115 kilograms of food waste per capita per year in Europe and North America, while consumers in sub-Saharan Africa, South and Southeast Asia each throw away only 6 to 11 kilograms of food waste per year. On average, 20% of wasted food is meat, and red meat causes the most emissions. Food is responsible for a third of the world's carbon footprint.

Bronze ADI Medal
ADI Awards 2022

For more information contact:
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Product photography: Aleksi Tikkala

NIIMAAR

The most versatile, high quality Circular & Zero Waste Design.



Design of Ecogrande, Ecosmol and Ecomini ®
are protected with Registered Community Designs.

Niimaar donates 5% of profit to social and green community projects such as coastal clean up or sustainability projects initiatives around the world.

“If you want to love the things that surround you, and life to be bearable, and hopefully wonderful, you need to invent the world and make the fantasy of its eternity believable.”

Emmi x

NIIMAAR

YSTÄVÄ YRITYS 2026

Ystäväyrityksenä tuemme WWF:n luonnonsuojelutyötä vuosittaisella lahjoituksella